



GREAT FINISH FROM CLEAN EXTREME SCRUBBABLE MATT AT AINTREE

Clean Extreme Scrubbable Matt has been used extensively at Aintree Racecourse on the recommendation of Liverpool painting and decorating contractor Steve Hill, proprietor of Hills Decorative Services.

The durable chalky flat matt emulsion with its low maintenance 'scrub clean' finish was applied throughout the Earl of Derby and Lord Sefton stands in readiness for the 2009 John Smith's Grand National. The redecorated areas included forty private boxes, the Papillion and Corbiere Suites, County Roof Bar, Upper and Lower Saddle Bars plus every single lift lobby in the two grandstands.

Having been responsible for all interior and exterior decorating at the Racecourse for the past ten years, Steve knows the importance of specifying tough and durable coatings that stay the distance and maintain their 'just painted' appearance all year round.

"Hundreds of thousands of people flock to Aintree every year", he said, "not just for race meetings but also for all the conferences, weddings, training seminars and parties held here.



"It's a massive, endless task to keep the decor in pristine condition. To extend redecoration schedules we need to use coatings that can withstand all the inevitable scuffs, knocks and scrapes that you get in such a heavy traffic venue."

A keen advocate of Crown Trade Clean Extreme Scrubbable Matt, Steve worked in conjunction with his Crown Paints Sales Manager to bring the properties of the high performance coating to the attention of the building management team at Aintree, persuading them to switch their specification.

CROWN
TRADE
CASE STUDY
continued



The hospitality facilities remained open for business right up until a fortnight before the Grand National race meeting commenced. Only after the last function had taken place could Steve's team move in to start work.



"We weren't changing the colours in the two function suites so we scanned the walls with a Matchstik to ensure that the Scrubbable Matt was mixed and tinted to match the existing builder's finish," said Steve.

"In the Papillon Suite we needed a really deep burnt terracotta shade and in the Corbiere Suite we were matching a cornflower blue.

"In the County Roof Bar and the Lower Saddle Bar we had to obliterate strong dark colours with magnolia and ivory but we knew from experience that we wouldn't have any problems with Scrubbable Matt's opacity. These two areas were absolutely transformed and are now much brighter and more welcoming than they were before."

The work was made more challenging because the decorators were working around electricians, plasterers, carpet layers, cleaning and maintenance teams, catering staff and the numerous TV crews who all needed access to the same areas at the same time.

"It got a bit frenetic at times," said Steve, "but, as in previous years we pulled out all the stops and completed on schedule. The paint went on beautifully and being water-borne it dried rapidly, which was a bonus under the circumstances. It delivered a perfect flat matt finish, as always, and the buildings looked absolutely fantastic by the time we'd finished.

"I don't know much about racehorses and I didn't pick any of the winners in the National this year but I do know a lot about paint and Clean Extreme Scrubbable Matt is always a safe bet."



For further information please click [here](#) to contact the Crown Trade Customer Relations Team or call 0845 389 9583