



CASE STUDY



SCOTTISH CLUB BOWLED OVER BY CROWN TRADE

Crown Trade recently helped Inverness & District Indoor Bowling Club to overhaul the appearance of its facilities and create a brighter more colourful environment in which the 160 members can now enjoy their favourite sport.



When the club asked for advice on their interior décor, Crown Paints' Colour Service devised a range of alternative colour proposals for the premises, providing detailed schemes, paint tinting references and the all-important painted samples needed to help the management committee arrive at a decision.

As Club Past President Gordon Anderson explains, the club - the only one of its kind in the North of Scotland - had been in need of refurbishment. "It was dark and dingy with grubby magnolia walls throughout," he admits, "The arena was made even drearier by the poor lighting. We knew the time had come to invest a substantial sum of money on the facilities in order to give the members a club they could really be proud of."



CROWN TRADE CLEAN EXTREME SCRUBBABLE MATT

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continued



"We were lucky enough to secure a grant from the Highland Council for new lighting," continued Gordon, "But, when it came to the interior décor we had to dip into club funds to buy all the decorating materials. We also had to find a team of willing volunteers to carry out all the work."

"We contacted the local Crown Trade sales manager for advice on what paint to use. We wanted a hardwearing finish to stand up to the knocks and scrapes of a sports club. It also had to be easy to clean, no matter what marks and spills might end up on the walls. He advised us to use Clean Extreme Scrubbable Matt if we wanted to maintain the 'just-painted' look for

as long as possible. Being water-borne, the coating would also be convenient for our volunteer decorators to use and we wouldn't have to worry about solvent odours in the building."

When Crown Paints' free colour advisory service was mentioned, Gordon jumped at the chance to get some professional input. "All we had to do was supply a few photos of the premises and we were sent lots of really interesting colour scheme ideas and painted swatches to choose from," he said. "That was the easy bit, but getting the committee to come to a consensus was another matter! In the end we finally settled on a quite adventurous colour scheme that we agreed would give the right impression and create a contemporary attractive environment."

"The next step was to cajole members to form a decorating crew. We ended up with a core team of seven keen amateurs who did most of the work, backed up by a few 'reserves' who helped out when they could. Over the course of six weeks while the club was closed, all the walls of the bowling arena, the reception area and the office were painted in Scrubbable Matt, which we had mixed to the exact colours that Crown's advisors had proposed. We also got through plenty of Brilliant White Crown Trade Gloss, which we used to paint every last bit of skirting board, architrave and trim. Our volunteers might only be amateurs but they did a great job and achieved a very high standard of finish."

At the official reopening of Club Gordon Anderson reported that the new colourful interiors received universal approval and that everyone was 'completely bowled over' by all the improvements that had been made.



For further information please click [here](#) to contact the Crown Trade Customer Relations Team or call 0845 389 9583