



## CASE STUDY



# Primary reasons to use Crown Trade Clean Extreme Scrubbable Matt



***The modern, light filled and airy interiors of the new Mile End Primary School in Aberdeen, built as part of the City Council's £120 million flagship 3Rs (Reorganise, Renovate, Rebuild) schools development programme have been decorated using Crown Trade Clean Extreme Scrubbable Matt Emulsion.***



The specification of Crown Trade's most hardwearing and practical matt coating not only provides vibrant colour and a contemporary finish to enhance the interior styling of the new building. It also meets the local authority's sustainability objectives, as Clean Extreme Scrubbable Matt is expected to considerably extend the school's redecoration schedule with its intrinsic scuff and dirt resistance and 'scrubbable' properties.

All decorative work at the new school has been carried out by McLaren & Co of Aberdeen, one of the area's largest and most well established painting and decorating contractors. The company has won contracts to paint a number of the new school buildings being developed under the 3Rs programme which aims to ensure that all Aberdeen City Council's schools will provide excellent facilities and an appropriate demographic fit for the next 30 years.



**CROWN TRADE CLEAN EXTREME SCRUBBABLE MATT**

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Decorating contracts were awarded by Pihl UK Ltd, the Danish based turnkey contractor appointed by the local authority, responsible for delivering two all-new secondary schools, rebuilding seven primary schools, refurbishing another and incorporating two special schools within the new developments.

Dave Torey, Director of McLaren said: "We're delighted to have been involved with Aberdeen's 3Rs project which is a major step in a long term programme to regenerate Aberdeen's school estate. All the buildings are intended to be community facilities and will be used by members of the public as well as by schoolchildren, so our work is going to be highly visible."

"When all parties are working hard to achieve sustainability and Best Value it makes perfect sense to make full use of a decorative coating like Clean Extreme Scrubbable Matt wherever possible. We've opted to use this particular Crown Trade coating extensively on all sorts of commercial and public sector projects ever since the product was launched and we know there's nothing available to beat it for durability and appearance retention in heavy traffic areas.



***It's tough, it's stain resistant, and you can scrub painted walls clean time and time again, and yet the paint finish always looks as good as new. What's more there's a fantastic colour palette available so specifiers can introduce as much creativity and vibrancy into their decor scheme and still benefit from the superior performance benefits."***

McLaren & Co has also used Clean Extreme Scrubbable Matt to decorate the interior of Braehead School in Aberdeen as part of the 3Rs programme.

For further information please click [here](#) or contact the Crown Trade Customer Relations Team on 0845 389 9583